

STREETSMART
SOUTH AFRICA
HELPING STREET CHILDREN

SINCE 2005

2020

Annual Report

Relationships, Resilience, Recovery

StreetSmart South Africa's carefully planned 15th Birthday celebrations coincided with the deadly coronavirus outbreak and its related global pandemic. This meant that like with everyone else, our plans had to change. Although it was a bittersweet and challenging year, it also remained a year of celebration, rooted in gratitude.

We are so grateful that, despite lockdown, StreetSmart could disburse R615 000 to 35 programmes to help fund the activities that continue to support sustainable lives for vulnerable and street children.

As soon as the country-wide lockdown was announced, we moved swiftly to reduce overheads and reached out to our funding partners to offer our support while simultaneously coming up with new campaigns to ensure we can continue to make a difference in the lives of children. We know that while the need has never been greater, the pandemic has made fundraising challenging. Our traditional fundraising partners have been hard hit by the lockdown and in solidarity, we launched the Dine In. Do Good campaign during 2020. Collectively we used every opportunity to support our fundraising partners and to encourage Responsible Giving through online platforms such as a Virtual High Tea and Book Launch, Restaurant Week, The Business of Wine and Food Conference, The Gourmet Guide, a collaboration with mapmyway as well as an expansion to our existing fundraising campaigns so that along with the restaurant, accommodation and wine tasting, the public are now also able to add R5 at participating points of payment.

We were able to keep hope alive, stay safe and support our fundraising efforts and partners in the knowledge that funds raised in an area goes to support beneficiaries locally. We run all our campaigns under the Eat, Sleep, Taste and Enjoy Responsibly banner.

Because of our practice of raising funds separately, benefitting from sponsorships, combined with early operational cost-reductions, StreetSmart's operations were able to withstand the harmful impact of the national lockdown and remains well-positioned to continue our life-changing work in 2021. Thank you so much to all our sponsors without whose contributions we cannot do.



I'd like to say a special thank you to the volunteer board of directors, Zaid Adams (Vice-Chairman), Caroline Bagley, Su Birch, Nils Heckscher, Africa Melane, Effie Oppon, Janet Pillai, Jenny Stricker-Greeff and Marion Thomas for their unwavering support and for making our service to StreetSmart a real pleasure.

The StreetSmart head office team of Reinette Retief and Chad Hamilton ensures that our national and local operations run smoothly and cost-effectively and we thank them for their commitment and service. A huge thank you to everyone who has worked courageously with us this past year and we will stand alongside you in continuing to meet the challenges of 2021 as we work to help vulnerable and street children through education, skills development and family reunification.

On a personal note, having completed a double term as chairman, it remains my privilege to serve StreetSmart. Although I knew the time was coming, it still feels very sudden now that it is here.

Zaid Adams will be the new chairman of StreetSmart, while I move to the role of vice-chairman for 2021. We welcome his passion, pragmatism and industry expertise as he leads StreetSmart into the next part of its journey.

Our foundation remains to encourage Responsible Giving and to raise funds for education, skills training and family reunification programmes for vulnerable and street children.

Impact



With StreetSmart funded interventions in vulnerable children's lives, we support programmes which bring real, long-term societal benefits and education to children and youth.

During the reporting period a child was transferred to Bright Lights from another facility that unfortunately, had to close. This child has been in the childcare system since the age of nine. According to the information received, he was cared for by his father since he was six months old, who apparently, fetched him from the mother for a visit and never returned. After a while his father was not able to care for him anymore and left him at a social worker's office. He has not had any contact with his family since then.

At the time of coming to Bright Lights he was already 15 and had a desire for contact with his family. Through co-operation with other organisations, we have been successful in tracing his mother to an address in George. Although no visitation has been possible due to the lockdown regulations, they have been in contact through telephonic conversations. The family is very excited that they have been contacted and to now know where the child is. He also has three siblings whom he has never met. To date we have not been able to trace the father. It is believed that he has left South Africa and returned to Burundi.

Although there will be a road towards seeing him back with his family, the funding made available from StreetSmart SA has allowed us to be able to contact the family and provide options to this boy who thought that he would forever be without a family.

REUNIFIED **28**
YOUTH WITH
FAMILIES



1720
CHILDREN PROVIDED
WITH SERVICES IN
STREETSMART'S AMBIT



147 FAMILIES
STRENGTHENED
FOR CHILDCARE



SUPPORTED **12**
EMPLOYMENT OF
SOCIAL & AUXILIARY
SOCIAL WORKERS



CONTINUED TO
SUPPORT EMPLOYMENT
OF **14** SKILLS TRAINERS,
YOUTH CARE WORKERS
AND SPECIAL CARE
TEACHERS



Gratitude to our Fundraising Partners

We extend a huge thank you to every StreetSmart fundraising partner who continues to raise funds with us, when their own situation has changed radically. Your selfless actions keep growing our impact and support, to the betterment of vulnerable children's lives.



StreetSmart Donors

Thank you for your investment in StreetSmart. We appreciate your care for our cause and your support in enhancing the lives of individual children, their families and their communities.

Together we are accomplishing this.

Andrea Apolloni Angela Smith Annie Bonyngé Barry Clark Basil May Belinda Gouws Bray Southwood Caitlin Spangler-Bickell Carin Wiese Carine Zaayman Carohn Cornell Carol Castrillon Carryn Wilshire Cathleen Bakker Chad Hamilton Christoph Muggli Cindy Hunter Colin Fester Community Who Cares Culture Connect	Danilo Acquisto David Amen Devendree Ankiah Dhiren Narsai Duncan Dean Elizabeth Bonyngé Emma Booth Fazenda Retreat Fran Gebhardt Franklin Lakay Gaye Weeks Grant Rea Heidi Bartis Heidi Burger Helen Andrews Hossam Gadou Ilanga Travel Imke Dannhauser Ingrid Clark Jack T Vlaanderen	James Keaveney Janit O'Conner-Pretorius Jeanette Snider Jen Sosli Jenny Stricker-Greeff Jenny Diamond Joanne Evans Jonathan van Rooyen Jonny Oates Julia Race Laura Naidu Lauren Gill Liz Knight Luvuyo Mkumatela Malene van Zyl Mario Delaquis Mark Fontbin Marlene de Villiers Marlene van Zyl Melanie Burke	Mike Stricker Miranda Caldi Monnapule Seitsho Neil van der Weele Nina Sternberg Paul Rowett Peter Weeks Petro Taljaard Phillippa Duncan Pippa Shaper Princess Charlene of Monaco Foundation R. Wallboer-Spuij Radisson Blu Hotel Razia Bawa Productions Reinette Retief Samantha Sandak-Lewin Sandra Sully Sean Pelsler	SecretEats Simply Africa Trading Sleba Enterprises Sonia Rees Specialized Tours Specktakel Restaurant Stephan Kemp Sulet Jansen Tanya Blokdyk The Shill Trust Tiboud Vorfeld Tobi Miller University of Maryland Ursula & Neil Lategan Valdo & Jessica Henriques Wereldse Wijn Wiebke Lusted Zaid Adams
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Volunteers

COORDINATORS – COMMITTEES – AMBASSADORS – HELPING HANDS

Our heartfelt gratitude goes to every volunteer who has assisted StreetSmart in a variety of ways during 2020.

Thank you for your time and sharing your skills to enhance our operations.

Your help and support is so important to StreetSmart and deeply appreciated.

Financials

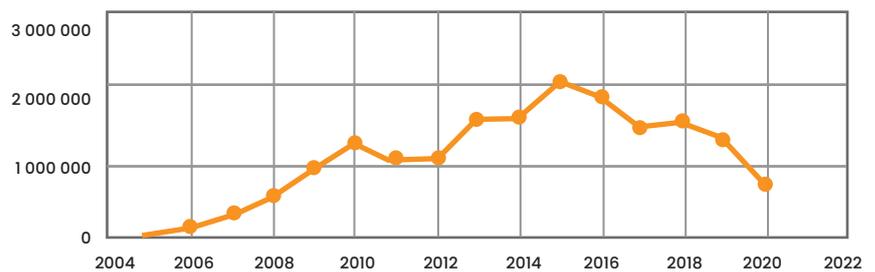
StreetSmart and its partners did it again with R615K distributed to beneficiaries!

We are so grateful to our partners and their patrons, for achieving such a great result despite the Covid-19 pandemic, which is still causing havoc in the hospitality and tourism industries.

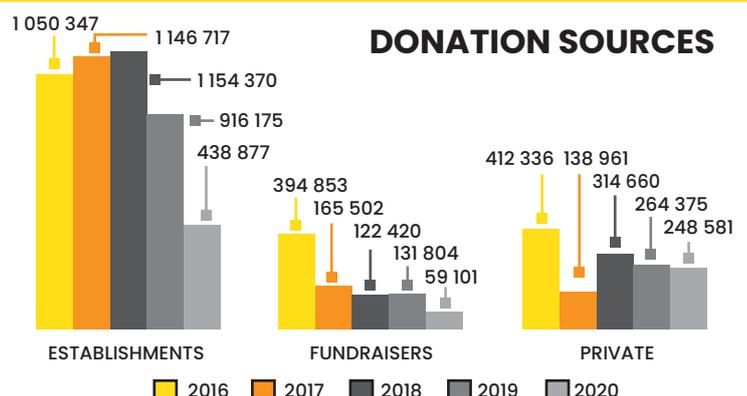
“2021 will be better and we look forward to it”

Since inception in June 2005,
StreetSmart SA has raised
R18.8 million

TOTAL DONATIONS INCOME COMPARISON PER ANNUM



DONATION SOURCES



CHANGING CHILDREN'S LIVES R5 AT A TIME

Your donation at a participating restaurant, accommodation establishment or wine tasting venue can make the world of difference in the lives of street children and those at risk of becoming street children in South Africa.

StreetSmart ensures that every cent donated in local areas goes towards social and educational upliftment projects in that community or town.

Find an affiliated establishment near you and help make a difference.

BE KIND. BE STREETSMART.
Be Part of the Solution



STREETSMART
SOUTH AFRICA
HELPING STREET CHILDREN
SINCE 2005



Visit our Website



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You are most welcome to contact StreetSmart SA for more information.

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N Heckscher*, A Melane, E Oppon, J Pillai, J Stricker-Greeff, M Thomas * German
Founder: M Biggs

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