



2021

ANNUAL
REPORT



STREETSMART
SOUTH AFRICA
HELPING STREET CHILDREN

SINCE 2005

What a difference a year makes!



It's been one year since I accepted the role of Chairman of StreetSmart South Africa and even though I have been a fundraising partner, board director and vice-chairman, I have come to really appreciate the value of our organisation, its supporters and beneficiaries.

Despite the economic fallout from the ongoing pandemic, we were able to maintain our presence in the hospitality and tourism sectors and our fundraising partners have continued to fly the StreetSmart flag, enabling their patrons to continue giving to this most worthy of causes. Despite the intense hardships experienced by all, and our hospitality partners in particular, our partners have continued to show resilience, resourcefulness and concern for the communities in which they operate. We are deeply grateful for the support the organisation received and thus StreetSmart was able to raise and distribute R780,000 to 29 beneficiary programmes across our sphere of influence.

We were also grateful to receive additional funding from sources outside of our traditional fundraising arena for our beneficiaries, also non-profits like us, who are now dealing with adverse conditions and more children who find themselves in vulnerable circumstances as a result of the pandemic. Special mention and appreciation go to the TUI Care Foundation and the Strategic Fuel Fund for their generous donations. Our annual activities and campaigns have continued, where possible and moved online where necessary.

As part of new strategies to overcome the hardships brought about by the pandemic, the board agreed to

revise the StreetSmart logo and removed the R5 coin to enable our donors the freedom to give any amount of their choosing and not feel limited to giving only the suggested R5. We are happy to report that this change has had no negative impact to the integrity of the recognised brand of StreetSmart, built up over 16 years.

The Board of StreetSmart SA and its administrative staff would like to thank our generous sponsors, our loyal donors, our tenacious fundraising partners, their patrons, as well as all our beneficiary projects for their part in making a difference in the lives of the most vulnerable children in society. We would also like to extend our gratitude to our Board Members, all volunteers and administrative office staff for their collective efforts in making all this possible.

We look forward to many more years in these relationships of giving and supporting those who need it most. We can only change the lives of vulnerable children together, by making a difference, one child at a time.

- Zaid Adams, Chairman of StreetSmart SA



We were deeply saddened by the passing of our founding Patron, Archbishop Emeritus Desmond Tutu and remain cheered by his enthusiasm for our organisation and his encouragement to keep raising funds for vulnerable children, for whom he had such a tender heart.

Our foundation remains to encourage Responsible Giving and to raise funds for education, skills training and family reunification programmes for vulnerable and street children.

Impact



With StreetSmart funded interventions in vulnerable children's lives, we support programmes which bring real, long-term societal benefits and education to children and youth.

Wendy grew up on the notorious Cape Flats in an area called Q Town. Starting her education in mainstream schools, she managed to complete primary school, but could not continue with her high school education due to her sub-standard literacy competency. Coming from an at-risk background, there was very little support for her to continue and complete her school education. Her mom found the Learn to Live School of Skills, a school that provides basic education and skills training to learners aged 14 to 18.

Now majoring in Hospitality, a StreetSmart beneficiary programme, and in her final year, Wendy exclaims: "It's amazing, I love Hospitality!" As part of her training programme, she has already started doing weekend jobs to get a foot in the door. The Radisson Blue Hotel in Cape Town has partnered with Learn to Live by allowing the Hospitality Workshop learners some exposure to the world of hospitality.

Wendy is flourishing and shows visible emotions of gratitude towards the supportive teachers at the Learn to Live School who have done so much for her during the past four years. Through their education, training and mentorship, Wendy has been enabled to start to live a better life and have a promising future.

"We are privileged to work with StreetSmart and cannot do what we do for our children without them. We wish StreetSmart only the best and thank them for allowing Learn to Live to join them on this journey." - Tony Austen, principal of Learn to Live School of Skills.



REUNIFIED
105
YOUTH
WITH
FAMILIES



SUPPORTED
EMPLOYMENT
OF **8** SOCIAL
& AUXILIARY
SOCIAL
WORKERS



CONTINUED TO
SUPPORT EMPLOYMENT
OF **10** SKILLS
TRAINERS, YOUTH CARE
WORKERS AND SPECIAL
CARE TEACHERS



6669 HOME
VISITS CONDUCTED
1404 PARENTS
ATTENDED PARENTING
PROGRAMMES



3693
CHILDREN
PROVIDED WITH
SERVICES IN
STREETSMART'S
AMBIT

Sponsors



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cmcc@mweb.co.za



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www.sitepro.co.za



www.securistore.co.za



www.mltcorp.co.za



www.tandym.co.za

Volunteers

COORDINATORS – COMMITTEES – AMBASSADORS – HELPING HANDS

Our heartfelt gratitude goes to every volunteer who has assisted StreetSmart in a variety of ways during 2021.

Thank you for your time and sharing your skills to enhance our operations.

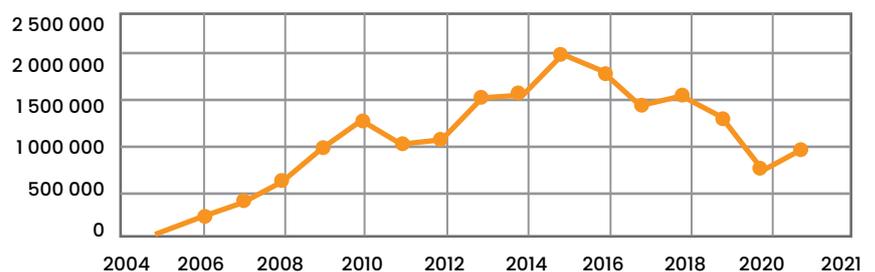
Your help and support is so important to StreetSmart and deeply appreciated.

Financials

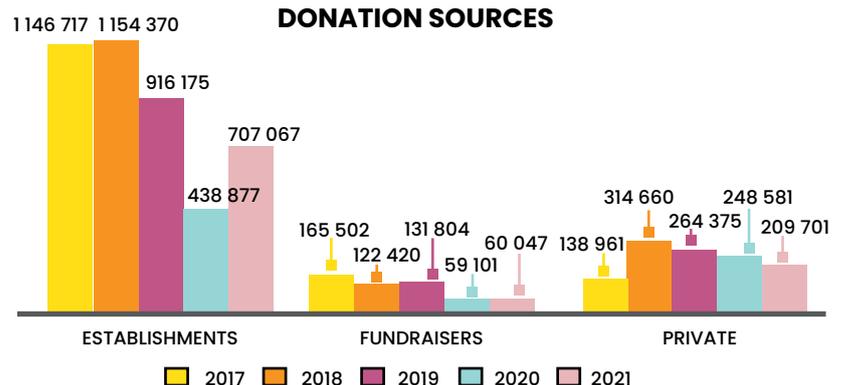
During 2021 funding was sourced through corporate social investment avenues to assist with fund-raising, which contributed greatly to StreetSmart's ability to distribute R780K to selected beneficiaries at the end of the year. Our Audited Financial Statements, as reviewed by an independent auditor, are available separately to this overview.

Since inception in June 2005, StreetSmart SA has raised **R20 million**

TOTAL DONATIONS INCOME COMPARISON PER ANNUM



DONATION SOURCES



Gratitude to our Fundraising Partners

We extend a huge thank you to every StreetSmart fundraising partner who continues to raise funds with us, when their own situation has changed radically.

Your selfless actions keep growing our impact and support, to the betterment of vulnerable children's lives.



BE STREETSMART AND #GIVERRESPONSIBLY!

"It has been a privilege for Rust en Vrede to be part of the StreetSmart campaign for over a decade. StreetSmart has such a tremendous impact on the lives of kids far less fortunate than most, and we are happy to continue in association with them on this noble path."

- Jean Engelbrecht, owner of Rust en Vrede Wine Estate.

StreetSmart Donors

We have such generous donors who through tough times, continued supporting the programmes for children.

Thank you for your amazing support, contributions and loyalty to StreetSmart.

You helped to turn another unique and challenging year, into one of hope and gratitude!

Together we are making a real, long-term difference in the lives of children – one child at a time.

It is a pleasure to be able to support StreetSmart in their work to help organisations who provide support to vulnerable children, both through donating at restaurants who support them and directly. It is a wonderful organisation which is even more needed during these difficult times. -Sonia Rees

Alistair Calver	Everhardus Smith	Luke Barkhuizen	Nisha Thakordas	Sonia Rees
Anthony Romer-Lee	Gary Epstein	Lunar Networks	Peter Weeks	Su Birch
Barbora Giese	Geoffrey Spilkin	Malene van Zyl	Pippa Shaper	The Supper Club
Basil May	Hans Ellinger	Mark Calvert	Real Africa Trading	Tamara Lali
Cape Camino	Harry Bloom	Michael Mxotshwa	Roberto Furesi	The French Rooms
Cara Lee McLaughlin	Hendrik du Toit	Michael Pownall	Robyn Scholz	TJ Terblanche
Celeste Jonker	Ilanga Travel	Michelle Griffith	Roxanne Burger	Trish Humby
Chad Hamilton	Jenny Stricker-Greeff	Mike Shelly	Sandile Ngcobo	TUI Care Foundation
Col'Cacchio	John Dini	Mike Stricker	SFF Association	Ursula & Neil Lategan
Desmond Thompson	Judy Brower	Nicolaas Kooij	Shaun Pieterse	Wiebke Lusted
Dhiren Narsai	Kavindra Naidoo	Nicole Fotheringham	Simon Voss	Zaid Adams
Elisabeth Fischer	Labia Theater	Nils Heckscher	Simply Africa Trading	
Euraeffie Oppon	Lisa-Marie Louw	Ninety One SA	Sleba Enterprises	



@StreetSmart South Africa



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CHANGING LIVES, ONE CHILD AT A TIME

Your donation at a participating restaurant, accommodation establishment or wine tasting venue can make the world of difference in the lives of street children and those at risk of becoming street children in South Africa.

StreetSmart ensures that every cent donated in local areas goes towards social and educational upliftment projects in that community or town.

Find an affiliated establishment near you, donate and help make a difference.

BE KIND. BE STREETSMART.

Be Part of the Solution



Visit our Website



Donate with
PayFast



Donate with
SnapScan



Donate with
Zapper

You are most welcome to contact StreetSmart SA for more information.

Tel: (021) 447 3227 • info@streetsmartsa.org.za • www.streetsmartsa.org.za

P.O. Box 49, Green Point, 8051

NPC: 2004/036117/08 • NPO: 051- 449 • PBO: 930015804

Directors: Z Adams (Chairman), C Bagley, S Birch, M Burke (Vice-chairman),
N Heckscher*, A Melane, E Oppon, J Pillai, J Stricker-Greeff, M Thomas * German
Founder: M Biggs

Design of this Annual Report was sponsored by graphic designer, Barbara Lellyett - barbara@blgraphicdesign.co.za